



SPORTAGE TEST DRIVE



Véronique Cabral
Senior Product Manager
Kia Motors Europe

SPORTAGE IN EUROPE



131,783
vehicles sold in 2017
Best selling Kia Model

6%
segment share in 2017
Outperforms Kia's market share

7th
bestselling C-SUV in
Europe in 2017
Major player in segment

64%
of Kia's European
production in 2017
Main European production



SPORTAGE HISTORY



1st generation



1993

2nd generation



2004

3rd generation



2010

4th generation



2015



DEVELOPMENT DIRECTION



ATTRACTIVE

DYNAMIC

SMART

PRACTICAL





ATTRACTIVE

DYNAMIC

SMART



ATTRACTIVE



EXTERIOR DESIGN



Sporty front bumper



EXTERIOR DESIGN



Refreshed radiator grille



EXTERIOR DESIGN



Distinctive LED headlamps



EXTERIOR DESIGN



Reprofiled taillight



EXTERIOR DESIGN



Refreshed rear bumper



GT LINE EXTERIOR DESIGN



Black gloss finish radiator grille
with hot-stamped look



GT LINE EXTERIOR DESIGN



Refreshed ice-cube LED fog lights



GT LINE EXTERIOR DESIGN



Black gloss skid plate
with silver metal insert



GT LINE EXTERIOR DESIGN



Dark chrome inserts



GT LINE EXTERIOR DESIGN



Dedicated 19" alloy wheels



GT LINE EXTERIOR DESIGN



Dual exhaust tips



EXTERIOR COLORS



Infra Red



Blue Flame



Pearl Black



Cosmo Blue



Sparkling Silver



Dark Penta Metal



Deluxe White



Copper Stone



Casa White



Lunar Silver



WHEELS



16" Alloy Wheels



WHEELS



17" Alloy Wheels



WHEELS



19" Alloy Wheels



WHEELS



19" Alloy Wheels





New steering wheel

INTERIOR DESIGN



Refreshed instrument cluster



8" frameless multimedia
screen



New air vents design

GT LINE INTERIOR DESIGN



D-Shaped perforated leather steering wheel



GT LINE INTERIOR DESIGN



Aluminium pedals



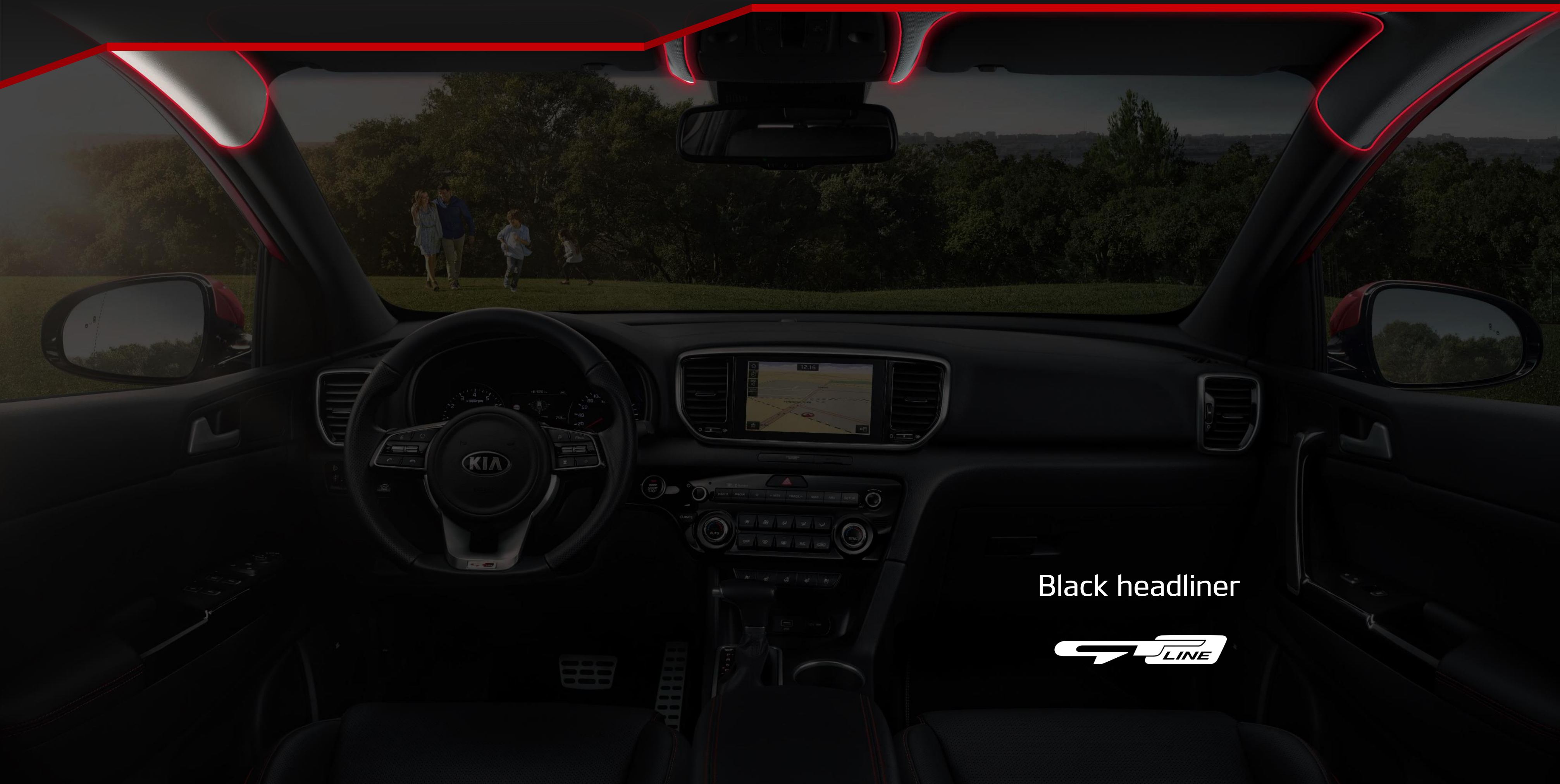
GT LINE INTERIOR DESIGN



Dedicated seat trims



GT LINE INTERIOR DESIGN



Black headliner



DYNAMIC





Stefan Hoffmann

Section Manager Diesel Development

Hyundai Motor Europe Technical Center



Eugenio Bizzocchi

Manager Engine Development Section

Hyundai Motor Europe Technical Center

ECODYNAMICS+ MILD HYBRID SYSTEM

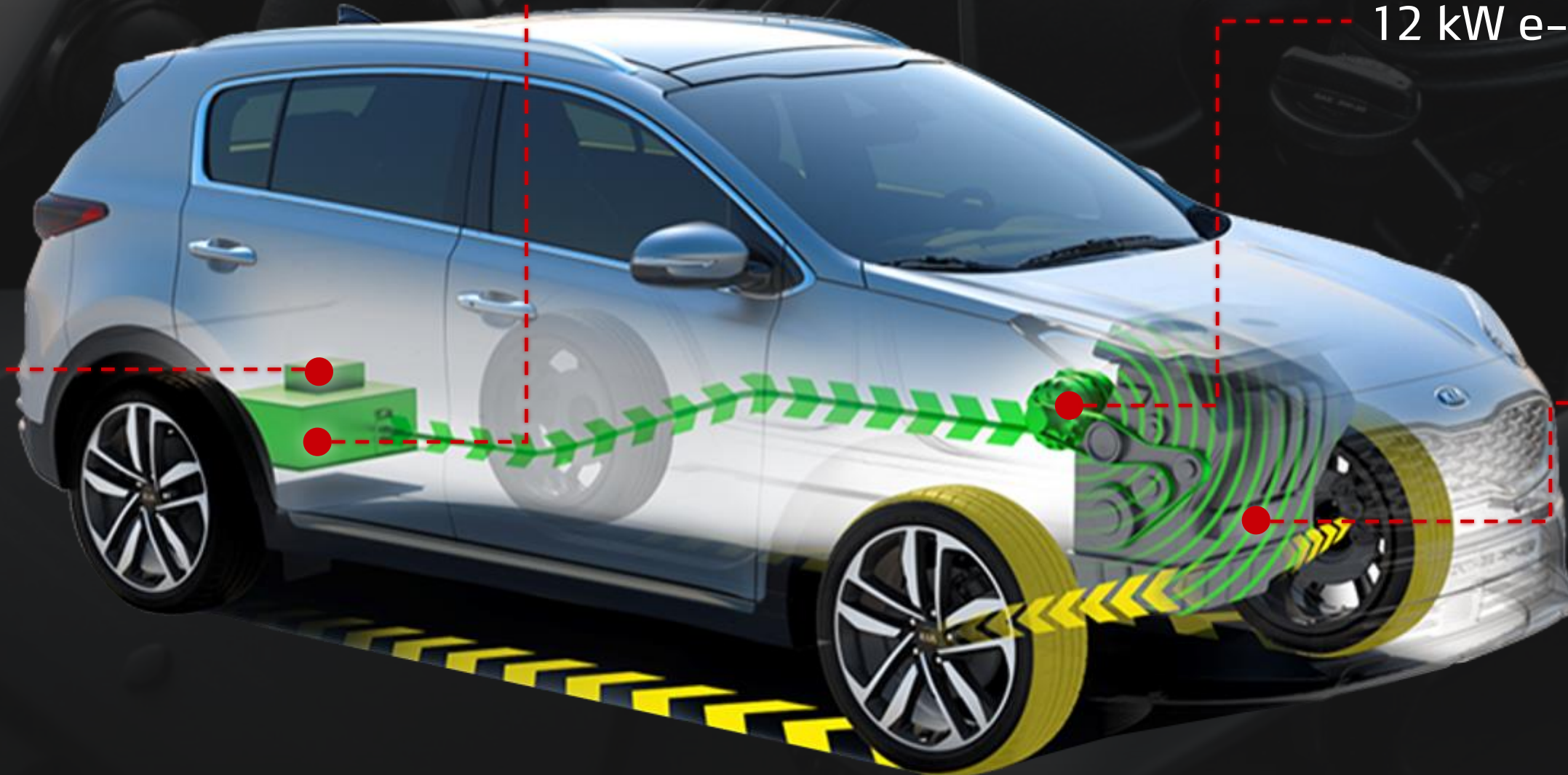


48V DC/ 12V DC
Converter

48-Volt
Lithium-ion battery (436 Wh)

12 kW e-machine

Combustion engine
(2.0 CRDi & 1.6 CRDI*)



*available from 2020

First mild-hybrid in the segment

Start

More reactive and vibration-free e-machine (MHSG) start over the belt-drive compared to the relatively rough starting with conventional starter



Torque Assist

Both combustion engine and e-machine simultaneously provide torque to accelerate the vehicle to reduce fuel consumption & emission



Cruising

At constant speed driving the combustion engine recharges the battery on-the-go if necessary at low state-of-charge of the battery



Energy Recuperation

when decelerating or braking the energy generated by the vehicle motion is converted into electrical energy to recharge the battery



Moving Stop & Start

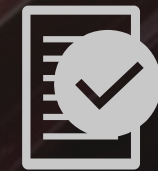
when decelerating to a stop (under 30 kph) the combustion engine turns off automatically during in-gear deceleration and braking to improve fuel consumption



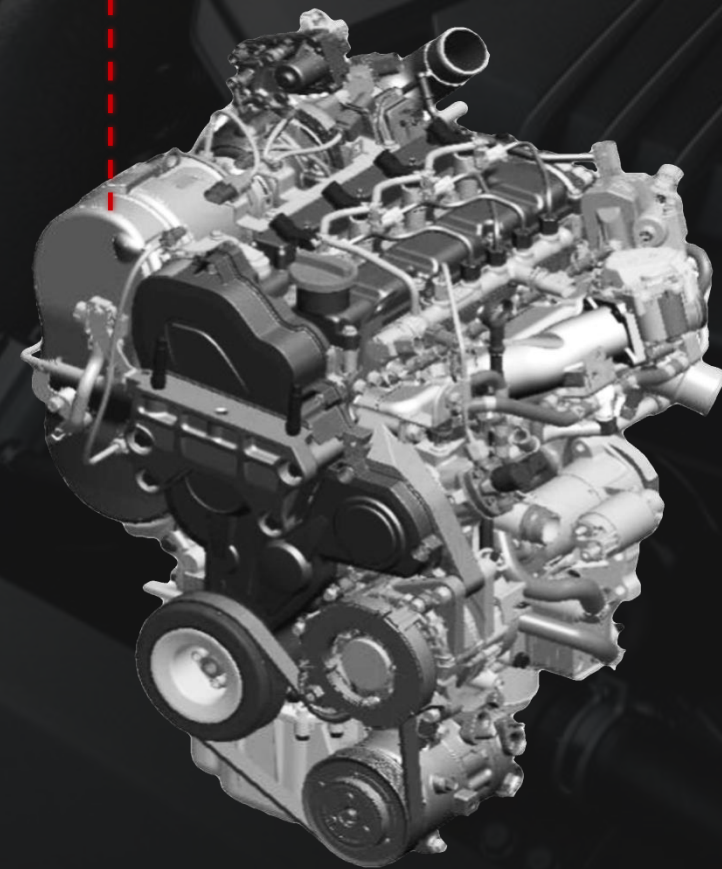
based on WLTC reconverted NEDC

Up to 7% fuel economy and seamless experience for the driver

NEW 'U' ENGINE

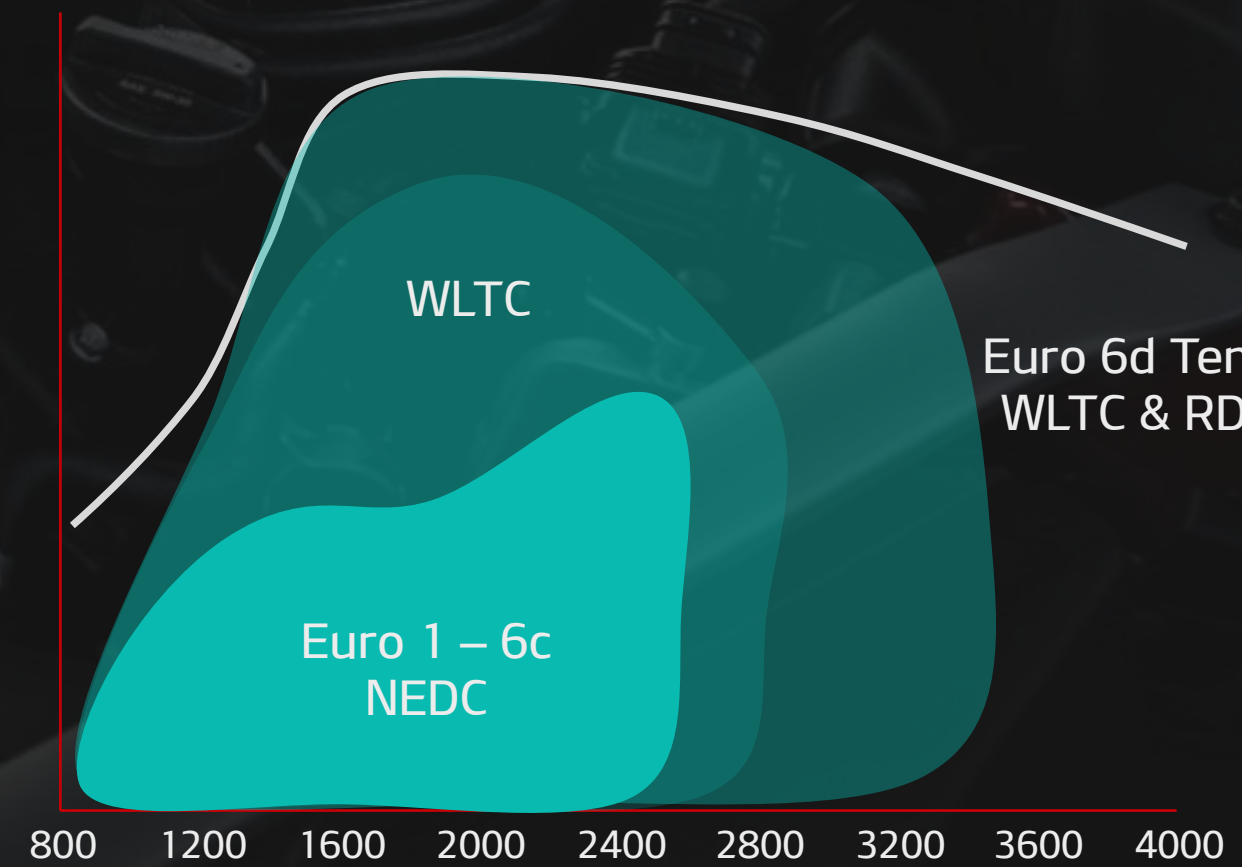


Exhaust Aftertreatment (SCR technology combined with NOx storage catalyst)



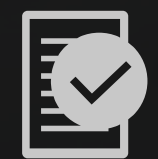
Euro6d Temp compliant fulfilling new WLTC & RDE

Torque (Nm)



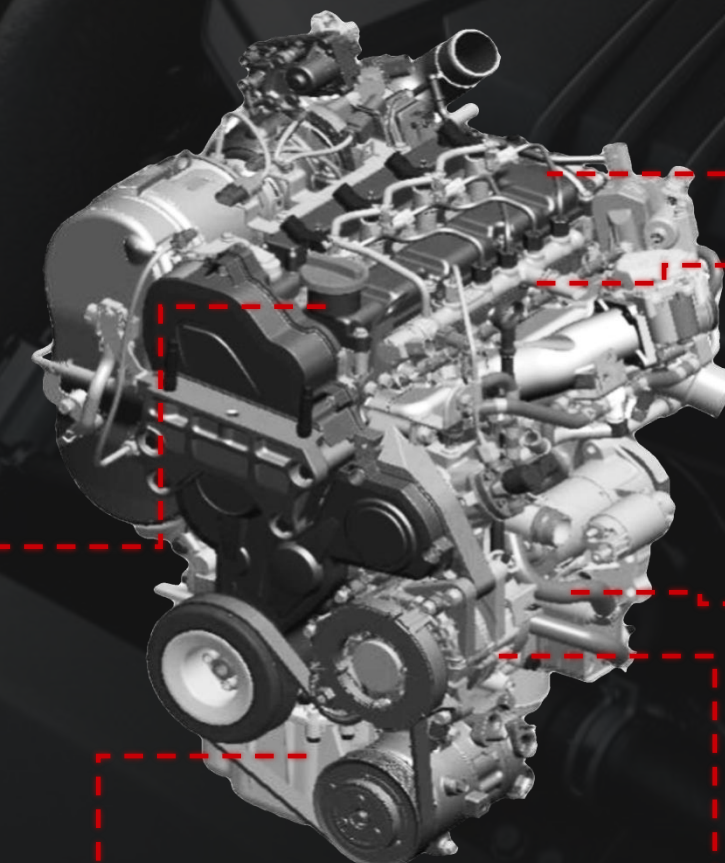
Euro 6d Temp WLTC & RDE

Engine Speed (rpm)



Regulation compliance

NEW 'U' ENGINE



Reduced friction of moving system (ball-bearing camshaft)



Open deck aluminium block
-15.6kg



Fuel efficiency

Integrated Thermal Management System



High Efficiency Combustion System (2,200 bar piezo injectors, opt. combustion chamber)



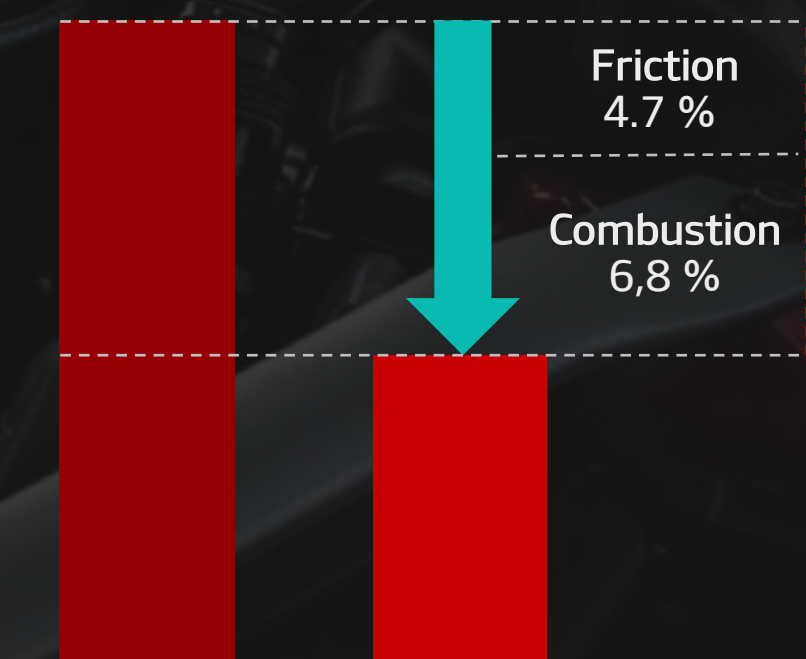
Oil-Cooler By-Pass Valve



Variable Oil Pump



11.5% improved fuel efficiency



Total 11.5 %

PETROL

DIESEL



1.6 GDI



1.6 T-GDI



1.6 CRDi



2.0 CRDi Ecodynamics+

Displacement (cc)	1,591	1,591	1,598	1,598	1,995
Max power (ps/rpm)	132/6,300	177/5,500	115/4,000	136/4,000	185/4,000
Max Torque (Nm/rpm)	160.8/4,850	265/1,500-4,500	280/1,500-2,750	320/2,000-2,250	400/1,750-2,750
Transmission	MT6 2WD	MT6/DCT7* 2WD/4WD	MT6 2WD	MT6/DCT7 2WD/4WD	MT6/AT8 4WD
CO2 combined* (g/km)	159	170	126	123	138

*available from 2020
**CO2 values homologated based on WLTC reconverted to NEDC

Broad powertrain offer

SMART





PASSENGER
AIR BAG

PARKING SAFETY

Around View Monitor

ADVANCED DRIVER ASSISTANCE SYSTEM



DRIVING CONVENIENCE
Smart Cruise Control with Stop & Go



DRIVING SAFETY
Driver Attention Warning

7" touchscreen audio system

7 or 8" touchscreen Navigation system

Apple CarPlay® & Android Auto™ Compatibility

Kia Connected Services powered by TomTom®



THE NEW SPORTAGE



Refreshed exterior design

Sporty-looking GT Line trim

Upgraded interior design

Modern color & trim

ATTRACTIVE

Efficient Ecodynamics+ Mild-hybrid system

New 'U' engine

Broad powertrain offer

DYNAMIC

Full package of useful technologies

Upgraded ADAS package

Pertinent multimedia choice

SMART



Thank you!